

Effective pest control. Peace of mind.

“Green Shield Certified gives my customers third-party assurance that what we say is what we do. It tells them we’re a cutting-edge pest control service provider.”

Luis Agurto, President, PESTEC,
Antioch and San Francisco, California

Third-party certification for peace of mind:

- Use a prevention-based approach, applying effective non-chemical strategies first and pesticides only when necessary.
- Use approved methods of application when pesticides are needed, such as baits and traps.
- Use only pesticides that have been screened and approved by Green Shield Certified.

Green Shield CertifiedSM means smarter, more effective pest control without unnecessary pesticides. Green Shield Certified professionals apply knowledge to solve the underlying cause of pest problems, providing lasting pest control *and* reducing pesticide use:

- Our pest prevention approach is proven to be effective while reducing pesticide use.
- Certification is available for qualified pest control companies and for buildings and other facilities where Green Shield Certified standards are met.
- Green Shield Certified gives you the confidence of third-party verification while making it convenient to provide or receive a certified pest control service.

Visit us at www.greenshieldcertified.org.



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Green Shield Certified is an independent, nonprofit initiative

Green Shield certified is operated by the IPM Institute of North America, a nonprofit organization recognized by the U.S. Environmental Protection Agency for its expertise and accomplishments in promoting integrated pest management, with more than 25 years of professional experience promoting this approach. More than 20 school districts around the country have been certified to date using the standards underlying Green Shield Certified—benefiting more than 2 million school children!

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Research Shows IPM is Effective and Economical

95% reduction in cockroach infestation and allergen contamination in low-income housing after initiation of IPM services.¹

93% reduction in pesticide use in federal government buildings by using IPM techniques over 10 years.²

89% reduction in pest complaints and service requests in the same study.

50% reduction in roach populations documented by an IPM intervention in a public housing facility, versus no significant reduction in a control group over six months.³

30% decrease in public building and grounds pest management costs when one city switched to IPM in 1996.⁴

1. Environmental Health Watch's Collaboration with Cuyahogo Housing Authority Demonstrates the Difference Integrated Pest Management Can Make. IPM Case Study. EPA. www.ehw.org/Asthma/ASTH_HUDRoach_Sum.htm.

2. Green A., Breisch N. L. 2002. J Econ. Entomol. 95:1. 1-13

3. Brenner B.L., Markowitz S., Rivera M., Romero H., Weeks M., Sanchez E., Deych E., Garg, A. Godbold J., Wolff M. S., Landrigan P.J., Berkowitz G. 2003. Environmental Health Perspectives. 111:13. 1649-53.

4. Washington State Department of Ecology. 1999. Citing U.S. EPA. 1998. The City of Santa Monica's Environmental Purchasing – A Case Study. EPA



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Green Shield's Prevention-Based Approach is Proven!

Spray-intensive pest control approaches may make pests go away, but all too often they return quickly if the underlying cause of the problem isn't corrected. Through advanced Integrated Pest Management (IPM) in partnership with the customer, Green Shield CertifiedSM professionals (and certified facilities managers) use knowledge, thorough inspection, careful monitoring and non-chemical methods to prevent pest problems. For example, properly sealing cracks and crevices eliminates places where pests hide, rather than simply spraying these areas with pesticides for a short-term fix. Many studies prove that IPM reduces pesticide use and is more effective. It's promoted by numerous federal, state and local government agencies.

We're Ready to Help Pest Management Professionals and Discerning Customers Find Each Other

- **Certification is available now.** Green Shield certification is now available for qualified pest control companies or facilities where our pest control standards are attained. Pest control professionals can certify their entire business or simply add a certified service for discerning customers. Businesses, institutions and government agencies can have one or all facilities certified. Facilities serviced by a certified professional can expedite the certification process.

Contact a representative from Green Shield Certified today to learn more about how to get your company or facility certified:

1-888-GRN-SHLD (1-888-476-7453)

ipmworks@ipminstitute.org

- **Find a certified pest control professional at www.greenshieldcertified.org.** Green Shield Certified pest control professionals will soon be promoted on our website, providing one stop shopping for residential and commercial customers seeking an alternative pest control service.
- **Get recognition for your certified business or facility.** Certified pest control companies and facilities are invited to use approved Green Shield Certified marketing materials to communicate their certified status. Green Shield Certified will also promote the certification, including certified service providers, throughout our national network of public agencies, institutions and non-governmental organizations interested in Integrated Pest Management.