**School IPM 2020 Steering Committee Conference Call Notes for September 2016 -- Draft**

Friday, September 16, 1:30 PM – 2:30 PM CST

1. **Roll:** Dawn Gouge, Alina Freund, Matt Neff, Matt Powell, Matt Baur, Tim Barchak, Roxanne Dove, Janet Hurley, Shaku Nair, Seth Dunlap, Tom Green
2. **Discussion on School IPM with Tim Barchak, Roxanne Dove, and Matthew Powell of the National Education Association (NEA)**

* Introduction NEA
  + NEA represents 3 million members and 500,000 are school supportprofessionals.
    - Vision of NEA: great public schools for every student. In safe and healthy schools, IPM is important.
  + Roxanne Dove, Director of the NEA Educational Support Professional (ESP) Quality Department.
  + Tim Barchak, Senior Policy Analyst for ESP-Quality.
  + Matt Powell, custodial supervisor at Graves County Central Elementary, member of the NEA Board of Directors
    - Part of Matt’s job as a board member is to lobby for education at the state and federal level.
    - Believes NEA is a secret weapon to reach out and push for school IPM implementation across the nation.
* Discussion of EPA School IPM roundtable
  + NEA: great introduction to what’s being done with IPM, lots of different perspectives, very valuable gathering.
  + Custodians are often the first contact with IPM.
  + Custodians need and are looking for training and professional development opportunities.
* 2020 team asked how custodians ideally need School IPM information delivered.
  + NEA - a combination of social media outreach platforms would be best (Facebook, Ed Community pages) as ways to get the info out, build awareness.
  + NEA has an ESP conference every year and would like to have members train on IPM at the conference. The ESP is attended by classified professionals.
  + If a school district has a person trained in IPM, it’s often a single person at the supervisory/admin level. NEA wants that knowledge disseminated in the rank and file staff members and is working towards that.
* 2020 team has many people who would like the chance to present to a group of custodians and offered to coordinate availability to present to state organizations. Stop School Pests training custodian module includes what custodians need to know about bed bugs etc.
  + Stop School Pests custodian module will soon be available in online training form. Participants can take it, take a quiz and get a certificate. It will be free to the districts to use.
  + NEA replied that that would be very valuable, especially the certificate as an incentive for taking classes.
* 2020 team explained that it has school IPM people in every state. Collectively all involved parties are working to reduce risks from pests and pest management practices. 2020 group is aware that custodians are on the front lines of pest management and are often subject matter experts (SMEs).
  + SMEs on different things: landscape pests, head lice & bed bugs, etc. – specific people dedicated to different areas. Most states have those experts. In-state ESP conferences would be a great chance to connect and would draw many volunteers.
  + Janet worked on projects custodians can use, including a smart phone app.
  + Stop School Pests modules are close to complete – includes modules that can be modified and used for training of trainers.
* Stop School Pests is a way to participate in training that generates certificates. If people want certification specifically, Stop School Pests will have that option in the future, the team is generating the process for it and custodians could be a part of.
  + NEA asked the team to summarize the resources that are available, and NEA can post on their Facebook site. A site in Ed Communities is ready to launch too. NEA’s Twitter account would also work for dissemination.
  + NEA has coordinators in all fifty states on a listserv.
* NEA and the team discussed a school support staff coordinators meeting happening in Washington DC on Monday, October 24 at NEA headquarters, Tom Green agreed to speak and present for one hour.
* 2020 team asked if NEA would be interested in co- branding Stop School Pests and disseminate throughout their network.
  + NEA saw that as a possibility as they are looking to do webinars for custodians entering early in their careers.
* 2020 would commit to co- organizing a webinar and could coordinate a currently IPM-proficient custodian in presenting, such as Ricardo Zubiate in Salt Lake City, or Seth Miller.
* Seth Dunlap, representing ASPCRO is now on the call replacing Gary King.
  + School IPM is not required in Arkansas but the Arkansas State Plant Board always tries to educate on IPM in and around schools. Whenever there’s human exposure, there’s enforcement action taken.
  + Seth described himself as a regulator who likes to regulate through education rather than enforcement.
  + IPM is an important subject for everyone, especially thinking of own kids.
  + Training is a resource that can go farther than just School IPM, it can also be applied to the elderly and other sensitive individuals and environments.
* NEA guests and 2020 team discussion ended
* **Next steps include sharing of contact information with all, Tom to follow up regarding his presentation at the meeting and follow up for joint plans on Stop School Pests.**

1. **Regional/EPA updates (group)**

* **Allie Taisey Allen**: (not on call, but update submitted later)
  + The National Pest Management Association has moved forward with edvance360 as an LMS vendor. Staff at NPMA are being trained on its use in late October and we hope to integrate it with our association management system before launching. Launching a portal for individuals from non-QualityPro Certified companies (school staff) to go through training and take the exam is still planned for the initial launch.
* **Janet:**
  + iSchoolPest Manager is up and running.
  + Smart phone app takes a bit more time. Janet didn’t get all the materials she needed from her collaborators, and has to repackage for coding.
  + Southern Region school IPM workgroup: data is finally all entered, and Janet is almost done with her IPM STAR report. Janet was asked by her boss to represent for school IPM at the National IPM coordinating committee meeting, October 18.
  + Busy CEU season for Janet. SIPM training in October.
* **Matt Baur**:
  + IPM Centers grant programs are now open. The Northeast IPM Center’s will close around Thanksgiving. The North Central has two open, large pot of money, due November 18. The South’s opens October 3, closes November 18. The West’s will close RFA on December 9. Most grant programs are funded at a high level, with pretty good chances on getting funding. Caps on most are $30,000, the Northeast’s is $45-50,000.
* National IPM coordinating committee meeting, October 18, in Washington DC at the APLU building.
  + SIPM needs to be mentioned for it to be a priority. Everyone is welcome to attend. There will be remote connectivity available. IPM coordinators from all states will be there.
  + Strategy points to prepare to maximize our chances this is an initiative that’ll move forward?
    - Matt recommended calling or emailing Peter, the spokesperson for Arizona, to make the case as emphatically as possible. It’s also a good idea to call or email state coordinators to let them know this is important. It could additionally be coordinated through the centers and center directors. Amanda serves on the executive committee for the IPM coordinating committee.
* **Team agreed to prepare a one-page document with specific priorities that are substantial in content, including a fairly short background section, the numbers projected to be impacted, stakeholders engaged, that it’s backed by EPA, USDA, and the cost savings involved.**
* **Tom agreed to look at the first draft of this document.**

1. **Any suggested agenda items for next month’s call? (group)**

Next call: **Friday, October 21 at 1:30 PM CST**

**ADDITION TO CALL NOTES by Tom Green:**

* We did an IPM STAR evaluation at a major school district in WI and showed the IPM Coordinator Stop School Pests and had a great reception, wants it as soon as it’s ready.
* Seth Dibblee, EPA at NC IPM Stakeholder Panel
  + He is down to 50% time on SIPM.
  + EPA committed to SIPM as a priority through FY 2017.  EPA Regions have an option to make it a priority, no longer a required priority.
  + New EPA admin in January will set priorities going forward, SIPM may not be one. SIPM Center of Expertise likely to continue.
  + Seth did a great job promoting Stop School Pests and Ischool Pest Manager.
* Wendy Wintersteen, dean of ag at Iowa State at NC Stakeholder Panel
  + - Discussion on “What’s the new IPM?” will be held at National IPM Coordinating Committee meeting next month. I.e., what will we do to clearly communicate IPM to policymakers and others? What do people care about that IPM provides solutions for? If you have a clean white board, with full authority and resources, what are the three concepts you would advance for the new IPM?
  + My perspective: School IPM and Stop School Pests is a great vehicle to deliver the message about the new IPM to a huge audience including hundreds of thousands of current and upcoming consumers and taxpayers. We need to work together to incorporate the new IPM concept into Stop School Pests training. Ischool Pest Manager is part of this of course and is promoted as the portal for additional resources in Stop School Pests training.
  + This could be incorporated into the NE Region SIPM proposal to the NE IPM Center because one of their priorities is communications.
  + This could also be a separate proposal to the NC IPM Center critical issues RFA, which could help us pay Joe for putting the on-line training together. Tribal is a priority for the NC IPM Center, Sue Ratcliffe has contacts that could help get the word out to tribes as part of the proposal.
* Herb Bolton, NIFA update at stakeholder panel
  + NIFA RFAs aiming for January release, pending authorization of spending at last year’s level in Congress’s anticipated continuing resolution, which likely will be for three months.

**END OF ADDITION**

**Notes on analysis of learning management system for online Stop School Pests training – Alina Freund**

* Talked to several vendors of lower-priced commercial LMS systems that meet requirements for our training needs.
* Based on available funding a commercial LMS would be a desired future investment once the training is up and running and has gained traction with users.
* Discussion with Joe LaForest to assess custom online learning systems he has developed with a programmer and potential to develop a custom system to host the training (including certificate and test/exam ability).
* Currently waiting for Joe to get back mid-October with assessment of latest version of the software used to develop a potential site for us.
* Next step: assessment if workflow of the software matches our requirements. This process also maps out costs involved in more details.
* Funding could be developed for initial development work to create a custom system for Stop School Pests for the online version.